



FOR IMMEDIATE RELEASE:

**NEW YORK WOMEN IN COMMUNICATIONS PRESENTS THE
2015 MATRIX AWARD HONOREES**

Distinguished Honorees and Presenters Include...

*Senator Kirsten Gillibrand, Andrea Mitchell, Phylicia Rashad, Tony Goldwyn Arianna Huffington
among others*

MARTHA STEWART EMCEE OF CEREMONY

NEW YORK, NY (April 27, 2015) — Today, more than one thousand people from the communications and entertainment communities attended the Matrix Awards, presented by [New York Women in Communications](#) to honor six extraordinary women who have made significant contributions within the communications industry. The award ceremony, hosted by **Meredith Corporation and Chobani** was held at the Waldorf Astoria, New York. Pervious Matrix Award recipient, Martha Stewart, was on hand to emcee the big event.

The theme of the 45th annual **Matrix Awards** is “women who change the world” through their outstanding achievements and talents in the communications fields.

THE 2015 MATRIX AWARD HONOREES & PRESENTERS:

“The Matrix Awards are an exciting and visible symbol of NYWICI’s two pillars: the advancement of women at every stage of their careers and the ever-changing face of communications,” said **Liz Kaplow**, president, New York Women in Communications. “These seven women bring those pillars to life with their achievements. We are grateful to them for leading by example, and are delighted to add their names to the Matrix honor roll of inspirational women.”

Senator Kirsten Gillibrand, United States Senator, New York; Presented by **Arianna Huffington**, President & Editor-in-Chief, The Huffington Post Media Group

Debra L. Lee, Chairman & CEO, BET Networks; Presented by **Phylicia Rashad**, Actor & Director

Andrea Mitchell, Chief Foreign Affairs Correspondent, NBC News and Host, MSNBC’s Andrea Mitchell Reports; Presented by **Savannah Guthrie**, Co-Anchor of “Today” and NBC News Chief Legal Correspondent

Robbie Myers, Editor-in-Chief, ELLE Magazine; Presented by **Tony Goldwyn**, Actor, Director & Producer

Martine Reardon, Chief Marketing Officer, Macy's; Presented by **Thalia**, Singer, Actress, Entrepreneur, Author, Fashion Designer and Social Media Influencer

Megan Smith, U.S. Chief Technology Officer; Presented by **Nicholas Negroponte**, Co-Founder, MIT Media Lab and Founder, One Laptop per Child

Previous Matrix award recipients include **Maya Angelou, Barbara Walters, Tina Fey, Sheryl Sandberg, Anna Wintour, Candace Bushnell, Lesley Stahl** and **Gloria Steinem**, to name a few.

Portions of the proceeds from the Matrix Awards luncheon will go to the organization's Foundation, the largest foundation for communications scholarships for women in the tri-state area, which offers a full range of scholarships and educational programs for women, whether just beginning or embarking on a transition in their careers. The 18 [scholarship winners](#) will be acknowledged at the ceremony. To date the Foundation has given more than \$1 million dollars in scholarships.

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Matrix hashtag: #matrix15

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About The Matrix Awards

Since 1970, New York Women in Communications' Matrix Awards Luncheon has been recognized by New York's communications and entertainment communities as one of the most outstanding events of the year. Past recipients include Arianna Huffington, Katie Couric, Meryl Streep, Gail Collins, Ann Moore, Toni Morrison, Barbara Walters and Annie Leibovitz. Proceeds from the Matrix Awards Luncheon are used by New York Women in Communications to develop and maintain a full calendar of affordable programs and special events, networking and support systems for the organization's members and the community at large. Additionally, the New York Women in Communications Foundation is dedicated to cultivating leaders in the communications field by providing financial support including generous scholarships, opportunities for professional development, mentoring, and entrée to a diverse community of communications professionals. The Foundation is the largest foundation for women's communications scholarships in the New York-New Jersey-Connecticut-Pennsylvania region.

About Chobani

Maker of America's No. 1-selling Greek Yogurt brand, Chobani LLC was founded on the belief that people have great taste — they just need great options. Chobani produces high-quality authentic strained Greek Yogurt products made with only natural ingredients from its New Berlin, N.Y., and Twin Falls, Idaho, plants. Chobani is committed to using milk from regional-area farms and strengthening its surrounding local economies. Chobani gives 10 percent of its annual profits to charities worldwide through the company's charitable foundation. All Chobani products — including Chobani® Greek Yogurt, Chobani Flip™ and Chobani Simply 100™ — are kosher certified, contain five live and active cultures, and are made with milk from cows not treated with rBST, with most of its products offering two times more protein than regular yogurt**. Chobani recently expanded its portfolio with products such as Chobani Greek Yogurt Oats™ for Breakfast, Chobani Kids™, Chobani Indulgent™ for Dessert. Chobani products are available nationwide in the U.S. and Australia. For more information, please visit www.chobani.com and www.facebook.com/chobani.*

** According to the FDA, no significant difference has been found between milk derived from rBST-treated and non-rBST treated cows.*

***Protein content of regular nonfat yogurt is 10g-13g protein per 8 oz. serving; nonfat Chobani Greek Yogurt contains 11g-14g protein per 5.3 oz. serving.*

About Meredith Corporation

*Meredith Corporation (NYSE: MDP; www.meredith.com) has been committed to service journalism for more than 110 years. Today, Meredith uses multiple distribution platforms – including broadcast television, print, digital, mobile, tablets and video – to provide consumers with content they desire and to deliver the messages of its advertising and marketing partners. Meredith's National Media Group reaches an audience of over 200 million monthly, including 100 million unduplicated women and 60 percent of American millennial women. Meredith is the leader in creating content across media platforms in key consumer interest areas such as food, home, parenthood and health through well-known brands such as Better Homes and Gardens, Parents and Allrecipes. The National Media Group features robust brand licensing activities, including over 3,000 SKUs of branded products at 4,000 Walmart stores across the U.S. Meredith Xcelerated Marketing is a leading content-powered consumer engagement agency that provides integrated marketing solutions for many of the world's top brands, including Kraft, Lowe's, Chrysler and NBC Universal. Meredith's Local Media Group includes 17 owned or operated television stations reaching more than 10 percent of U.S. households. Meredith's portfolio is concentrated in large, fast-growing markets, with seven stations in the nation's Top 25 – including Atlanta, Phoenix and Portland – and 14 in Top 60 markets. Meredith's stations produce approximately 650 hours of local news and entertainment content each week, and operate leading local digital destinations. Additionally, Meredith Video Studios produces the Daytime Emmy Award-nominated *The Better Show*, a syndicated daily lifestyle television program reaching 80 percent of U.S. TV households. Meredith's balanced portfolio consistently generates substantial free cash flow, and Meredith is committed to growing Total Shareholder Return through dividend payments, share repurchases and strategic business investments. Meredith's current annualized dividend of \$1.73 per share yields approximately 4 percent. Meredith has paid a dividend for 67 straight years and increased it for 21 consecutive years.*

About New York Women in Communications

New York Women in Communications, founded in 1929, is a not-for-profit organization of more than 2,000 communications professionals dedicated to promoting the highest standards throughout the industry and to providing education and leadership for the next generation. The membership encompasses senior executives and other experienced communicators from a wide range of enterprises, as well as young professionals and students. New York Women in Communications empowers women in all communications disciplines to reach their full potential by promoting their professional growth and inspiring them to achieve and share their successes. For more information, please visit www.nywici.org.

About New York Women in Communications Foundation

The New York Women in Communications Foundation, a public charity founded in 2000, exists to help a younger sisterhood successfully enter the world of communications with financial support, professional guidance and ongoing friendship. An arm of New York Women in Communications, the Foundation awards scholarships and provides educational programs for women, whether just beginning or embarking on a transition in their careers. It is the largest foundation for communications scholarships for women in the tri-state area.