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NYWICI Announces Presenters of 2005 Matrix Awards
" Women Who Change the World"
Hosted by The New York Times

***New York, NY, February XX, 2005*—New York Women in Communications, Inc. (NYWICI) today announced the presenters for its 2005 Matrix Awards. The prestigious annual awards recognize exceptional women who have distinguished themselves in the communications fields of advertising, arts & entertainment, books, broadcasting, magazines, newspapers, online media and public relations. The theme for the 2005 luncheon is: "Women Who Change the World." *The New York Times* will host NYWICI's Matrix Awards. Janet Robinson, president and chief executive officer, The New York Times Company, will act as luncheon co-chair.**

"As we celebrate NYWICI's auspicious 75th year, we're excited to have such an amazing group of presenters take time out of their busy schedules to applaud this year's honorees and NYWICI," said Joannie C. Danielides, NYWICI President and principal, Danielides Communications, Inc.

The 2005 Award Honorees and their Presenters are as follows:

Advertising:	**Honoree**	**Nina DiSesa** **Chairman** **McCann Erickson**
	Presenter	**John Dooner** **CEO** **McCann Worldgroup**
A&E:	**Honoree**	**Edie Falco** **Actor**
	Presenter	**Carolyn Strauss** **President of HBO Entertainment, HBO**
Books:	**Honoree**	**Linda Fairstein** **Lawyer/Author**
	Presenter	**Senator Hillary Rodham Clinton**
Broadcasting:	**Honoree**	**Christiane Amanpour** **Chief International Correspondent** **CNN**
	Presenter	**Tina Brown** **Host, CNBC's Topic A with Tina Brown/Columnist, *The Washington Post***

Magazines:	**Honoree**	**Amy Gross** **Editor-in-O, *The Oprah Magazine***
	Presenter	**Oprah Winfrey** **Chairman** **Harpo, Inc.**
Newspapers:	**Honoree**	**Marjorie Scardino** **Chief Executive** **Pearson PLC**
	Presenter	**Tom Peters** **Business Author/Speaker**
Online Media:	**Honoree**	**Wenda Harris Millard** **Chief Sales Officer, Yahoo! Inc.**
	Presenter	**Allison Pearson** **Author**
Public Relations:	**Honoree**	**Charlotte Otto** **Senior Vice President & Global External Relations Officer, Procter & Gamble**
	Presenter	**Madeline de Vries** **Chief Executive Officer** **DeVries Public Relations**

For information regarding sponsorships, tickets, and reservations please visit www.nywici.org or call NYWICI at (212) 297-2133.

Since 1970, the Matrix Awards have been presented annually by New York Women in Communications Inc., the city's largest organization of professional women in the communications industry. Founded in 1929, New York Women in Communications, Inc. is a not-for-profit organization of more than 1,000 communications professionals. NYWICI is dedicated to promoting the highest standards and to providing education and leadership for the next generation. The membership encompasses senior executives and other experienced communicators from a wide range of enterprises, as well as young professionals and students.

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