

NOW

COCKTAILS & CONVERSATIONS

Overall Sponsor Benefits (\$25,000)

This option offers you sponsorship of all Cocktails & Conversations during the fiscal year. This gives your organization the opportunity to be acknowledged at all C&C's! For every scheduled C&C, your organization will receive the following benefits:

- Five complimentary tickets to each C&C
- Company name and logo on invitations*
- Company name and logo on signage on site
- Partner profile in the annual Matrix Journal
- A full page color ad in the Matrix Journal

- Exposure of company through calendar listing on the website
- Opportunity to link to and from website
- Attendee mailing list after each event
- Acknowledgment in the newsletter
- Inclusion in all press and public relations efforts
- Opportunity to distribute collateral during the event
- Complimentary corporate membership (for ten individual members)
- Welcome at the podium by a member of your company
- Presentation of sponsor collateral materials at the Board of Directors meeting

*Partner Benefit
(\$2,500 per individual event)*

- Five complimentary tickets to the event
- Company name and logo on invitations*
- Company name and logo on signage on site
- Exposure of company through calendar listing on the website
- Opportunity to link to and from website
- Attendee mailing list after event
- Opportunity to distribute company collateral during the event
- Verbal acknowledgment during the event

** Promotional efforts go out to full membership and industry partners multiple times*

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ALL OTHER EVENTS (ANNUAL MEETING, NIGHT OF THE ROUNDTABLES AND OTHER PROGRAMS)

Overall Sponsor – \$5,000

- Five complimentary tickets to the event
- Three complimentary individual memberships
- Company name and logo on invitations*
- Company name and logo on signage on site
- Exposure of company through the calendar listing on the website
- Opportunity to link to and from the website
- Attendee mailing list after each event
- Acknowledgment in the newsletter

- Inclusion in all press and public relations efforts
- Opportunity to distribute collateral during the event
- Welcome at the podium by a member of your company
- Presentation of sponsor collateral materials at the Board of Directors meeting

** Promotional efforts go out to full membership and industry partners multiple times*

*In-Kind Benefits
(location, food, drinks, A/V)*

For just location:

- Company name and logo on invitations*
- Exposure of company through calendar listing on the the website
- Opportunity to link to and from the website
- Verbal acknowledgment during the event

For Hosting an Event (includes location, food, drinks, A/V):

- Same as Partner Benefits for “Cocktails & Conversations”
- Same as Overall Sponsor Benefits for all “Other Events (Annual Meeting, Night of the Roundtables and Other Programs)”

NEXT

“EXCLUSIVE” STUDENT AFFAIRS

Annual Partnership (\$25,000)

- Company listing, testimonial opportunity and logo on the website
- Company listing and logo on printed/electronic invitations to Student and Young Professional events
- Hotlink to sponsor website from the e-vites
- Sponsor credit/tag in all printed publicity materials
- On-site signage at all Student Affairs events
- Opportunity to distribute product samples and displays at all student affairs events.
- A full page color ad in the Matrix Journal
- Acknowledgment from the podium during all student affairs events

- Opportunity to distribute goodie bags and/or promotional items including organized raffles at any student affairs activity or event
- Annual Career Conference “Presenting Sponsorship” benefit package included (*See back of card*)
- Right of first refusal for exclusive annual partnership renewal

NAMED SCHOLARSHIP (\$5,000)

- Your company acknowledged at the Matrix Awards for providing a scholarship to a deserving recipient

OTHER EVENTS (STUDENT AFFAIRS/YOUNG PROFESSIONAL PROGRAMS)

Overall Sponsor (\$5,000)

- Five complimentary tickets to the event
- Three complimentary individual memberships

- Company name and logo on invitations*
- Company name and logo on signage on site
- Exposure of company through the calendar on the website
- Opportunity to link to and from website
- Attendee mailing list after event
- Acknowledgment in newsletter
- Inclusion in all press and public relations efforts
- Opportunity to distribute collateral during the event
- Welcome at the podium by a member of your company
- Presentation of sponsor collateral materials at the Board of Directors Meeting

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STUDENT CAREER CONFERENCE

Presenting Sponsor (\$10,000)

- Company listing and logo on all conference materials including printed/electronic conference brochures, programs and invitations
- Hotlinks to sponsor website from e-vite and the website
- On-site signage at conference keynote addresses, panel discussions and registration areas
- Ten complimentary student passes to the conference
- Four passes each to breakfast keynote and luncheon keynote for company executives
- Photo opportunities with breakfast and luncheon keynote speakers
- Opportunity to distribute product samples, gift bag items and to host display in registration area
- Opportunity for a company representative to welcome conference attendees from podium

- Opportunity to insert company page in conference program
- Credit in nywiciNEXT student email newsletter
- Right of first refusal for exclusive annual partnership renewal

Luncheon Keynote Sponsor (\$5,000)

- Sponsor signage at luncheon and opportunity to have promotional materials at place settings
- Acknowledgment from the podium
- Credit in conference brochures, programs, electronic invitations and the website
- Five complimentary student passes to conference
- Two additional luncheon-only passes for sponsor representatives
- Photo opportunity with luncheon keynote speaker
- Credit in nywiciNext student email newsletter
- Information/gifts in goodie bags

Breakfast Keynote Sponsor (\$3,500)

- Sponsor signage at breakfast and opportunity to have promotional materials at place settings
- Credit in conference brochures, programs, electronic invitations and the website
- Acknowledgment from the podium
- Five complimentary student passes to conference
- Two additional breakfast only passes for sponsor representatives
- Photo opportunity with breakfast keynote speaker
- Credit in nywiciNEXT student email newsletter
- Information/gifts in goodie bags

SECRETS TO A SUCCESSFUL JOB SEARCH

General Session Sponsor (\$2,000)

- Sponsor signage at conference closing function
- Credit in conference brochures, programs, electronic invitations and the website
- Acknowledgment from the podium
- Credit in nywiciNEXT student email newsletter
- Information/gifts in goodie bags

Individual Panel Discussion Sponsorship – Choice of Nine Topics (\$1,000)

- Sponsor signage at the specific panel discussion
- Credit in conference program and the website
- Acknowledgment by the panel moderator from the podium
- Credit in nywiciNEXT student email newsletter
- Information/gifts in goodie bags

SPOTLIGHT

GRATITUDE BREAKFAST

Overall Sponsor Benefits (\$25,000)

- One \$10,000 scholarship will be earmarked for and promoted as (your company) scholarship
- One table of 10 to the breakfast
- Company name and logo on Gratitude Breakfast printed program
- Company name and logo on printed invitations as well as electronic invitations*
- A full page color ad in the Matrix Journal
- Exposure of company through website
- Opportunity to link to and from website
- Company name and logo in printed newsletter
- Company name listed on signage
- Welcome at the podium by a member of your company
- Verbal acknowledgment during the breakfast

Partner Benefits (\$15,000)

- Six complimentary tickets to the breakfast
- Company name and logo on printed invitations as well as electronic invitations
- Exposure of company through website
- Opportunity to link to and from website
- Company name and logo in printed newsletter
- Company name listed on signage
- Verbal acknowledgment during the breakfast

Supporter Benefits (\$10,000)

- Four complimentary tickets to the breakfast
- Company name and logo on printed invitations as well as electronic invitations
- Exposure of company through website
- Opportunity to link to and from website

- Company name and logo in printed newsletter
- Company name listed on signage
- Verbal acknowledgment during the breakfast

Contributor (\$5,000)

- Two complimentary tickets to the breakfast
- Company name and logo on printed invitations as well as electronic invitations
- Exposure of company through the website
- Opportunity to link to and from the website
- Company name and logo in printed newsletter
- Company name listed on signage
- Verbal acknowledgment during the breakfast

* *Promotional efforts go out to full membership and industry partners multiple times*

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WOMEN IN COMMUNICATIONS

NEW YORK
WOMEN
IN
COMMUNICATIONS

ONE ON ONES

Overall Sponsor (\$5,000)

- Five complimentary tickets to the event
- Three complimentary individual memberships
- Company name and logo on invitations*
- Company name and logo on signage on site
- Exposure of company through the calendar listing on the the website
- Opportunity to link to and from the website
- Attendee mailing list after each event
- Acknowledgment in the newsletter
- Inclusion in all press and public relations efforts
- Opportunity to distribute collateral during the event
- Welcome at the podium by a member of your company
- Presentation of sponsor collateral materials at the the Board of Directors meeting

NEW YORK WOMEN IN COMMUNICATIONS FORUM

Presenting Sponsor (\$10,000)

- Company listing and logo on all conference materials including printed/electronic conference brochures, programs and invitations
- Hotlinks to sponsor website from e-vite and the website
- On-site signage at conference
- Ten complimentary student passes to the conference
- Photo opportunities with speakers
- Opportunity to distribute product samples, gift bag items and to host display in registration area
- Opportunity for a company representative to welcome conference attendees from podium
- Opportunity to insert company page in conference program
- Right of first refusal for exclusive annual partnership renewal

Individual Panel Discussion

Sponsorship (\$1,000)

- Sponsor signage at the specific panel discussion

- Credit in conference program and the website
- Acknowledgment by the panel moderator from the podium
- Credit in newsletter
- Information/gifts in goodie bags

"ON THE ROAD TO MATRIX"
(\$5,000)

- Sponsor signage and opportunity to have promotional materials on-site
- Acknowledgment from the podium
- Credit in conference brochures, programs, electronic invitations and New York Women in Communications website
- Five complimentary passes to full-day conference
- Two additional dinner-only passes for sponsor representatives
- Photo opportunity with keynote honorees
- Information/gifts in goodie bags

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