



Save the date

We look forward to seeing you

next year at the

Matrix Awards Luncheon

Monday, April 11, 2005

Hosted by

The New York Times
Company



Matrix

NY WICI

Women Who Change The World

APRIL 19, 2004

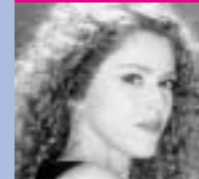
celebrating
75
NYWICI
1929-2004



MATRIX AWARDS 2004



ADVERTISING
Ann Fudge



ARTS & ENTERTAINMENT
Bernadette Peters



BOOKS
Susan Petersen Kennedy



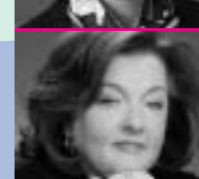
BROADCASTING
Paula Zahn



MAGAZINES
Martha Nelson



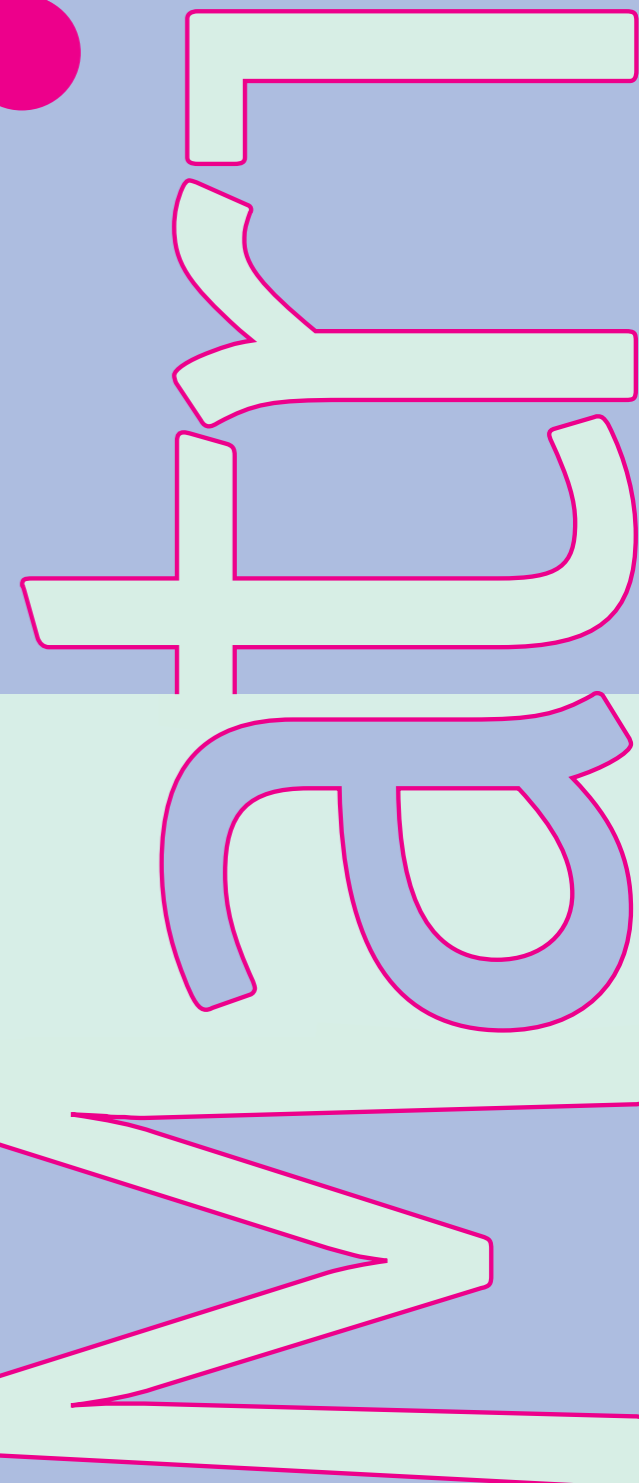
NEWSPAPERS
Alix M. Freedman



ONLINE MEDIA
Nell Merlino



PUBLIC RELATIONS
Debra Shriver



NEW YORK WOMEN IN COMMUNICATIONS, INC.

**Celebrate eight fun fearless females.
born to lead. There's no better way
of NYWICI. Join us in a toast to this**



THE CITY OF NEW YORK
OFFICE OF THE MAYOR
NEW YORK, N.Y. 10007

April 19, 2004

Dear Friends:

It is a great pleasure to welcome everyone to the 2004 Matrix Awards of New York Women in Communications, Inc.

On behalf of the residents of New York City, I congratulate the women we honor here this afternoon. Your exemplary leadership and many important contributions to the communications and entertainment industries make you most deserving of this tribute. The careers you have forged with your talent, hard work, and dedication will pave the way for future women leaders in your fields, and I wish you all the very best for continued success in your endeavors.

In addition, I recognize NYWICI, *Cosmopolitan* and *CosmoGIRL!* for hosting this afternoon's festivities in support of the New York Women in Communications Foundation's invaluable programs. For over seven decades, NYWICI has been an important resource for women leaders in these global industries and has made a significant difference in the lives of women and young girls throughout our great City. It is always gratifying to unite with people who are committed to strengthening their communities and improving the quality of others' lives, and I hope you will accept my best wishes for an enjoyable afternoon.

Sincerely,

A handwritten signature in black ink that reads 'Michael R. Bloomberg'.

Michael R. Bloomberg
Mayor



Classic Cosmopolitan

1½ oz. Vodka
½ oz. Triple sec
½ oz. Fresh lime juice
1 oz. Cranberry juice

Shake with ice and garnish
with lime wedge or peel.