

SPONSORSHIPS

\$75,000 DIAMOND SPONSOR

- Five tables of 10, primary position
- \$12,000 tax-deductible contribution to NYWICI Foundation
- Five invitations to pre-luncheon VIP reception
- Verbal acknowledgement at podium
- Prominent listing on sponsorship card, video and signage
- Full-page or spread ad in luncheon program (color or b/w)
- Three NYWICI one-year memberships

\$50,000 PLATINUM SPONSOR

- Four tables of 10, primary position
- \$10,000 tax-deductible contribution to NYWICI Foundation
- Four invitations to pre-luncheon VIP reception
- Verbal acknowledgement at podium
- Prominent listing on sponsorship card, video and signage
- Full-page or spread ad in luncheon program (color or b/w)
- Two NYWICI one-year memberships

\$30,000 GOLD SPONSOR

- Three tables of 10, preferred position
- \$5,000 tax-deductible contribution to NYWICI Foundation
- Three invitations to pre-luncheon VIP reception
- Verbal acknowledgement at podium
- Prominent listing on sponsorship card, video and signage
- Two NYWICI one-year memberships

\$20,000 SILVER SPONSOR

- Two tables of 10, good position
- \$3,000 tax-deductible contribution to NYWICI Foundation
- Two invitations to pre-luncheon VIP reception
- One NYWICI one-year membership
- Listing on sponsorship card, video and signage

\$10,000 CORPORATE SPONSOR

- One table of 10

\$5,000 NON-PROFIT SPONSOR

- One table of 10

ADVERTISING RATES (NET)

	<u>Spread</u>	<u>Full-page</u>	<u>Half-page</u>
4C	\$5,000	\$3,000	\$2,000
B/W	\$3,000	\$2,000	\$1,000

SIZES	<u>Spread</u>	<u>Full-page</u>	<u>Half-page</u>
Non bleed	15"x10"	7"x10"	7"x5"
Bleed	16.25"x11.125"	8.125"x11.125"	8.125"x5.5625"
Trim	16"x10.875"	8"x10.875"	8"x5.3125"

MATERIALS DUE: March 7, 2003



New York Women in Communications, Inc.

Presents

The Matrix Awards

Women Who Change the World

Monday, April 28, 2003

Hosted by General Electric & NBC



RESPONSE CARD

RESERVATION FORM

Please complete the reservation form below or register on line at www.matrix.nywici.org. Payment must accompany the reservation. There will be no refunds after April 14, 2003.

Name

Title

Company

Address

City/State/ZIP

Telephone

Fax

Email

If you would like to sit with another attendee who is reserving separately, please let us know and we will accomodate.

You may attach a separate list for guest/table names or email them to info@nywici.org by April 21.

For further information contact the NYWICI office

Tel: 212.297.2133 Fax: 212.370.9047 info@nywici.org

NYWICI Fed Tax ID# 13 6274650

Matrix Awards contributions may be deductible for federal income tax purposes as an ordinary and necessary business expense

RESERVATIONS

See reverse side for details

SPONSORSHIPS

- DIAMOND SPONSOR
- PLATINUM SPONSOR
- GOLD SPONSOR
- SILVER SPONSOR
- CORPORATE SPONSOR
- NON-PROFIT SPONSOR

AD INSERTIONS

- SPREAD 4-COLOR
- SPREAD B/W
- FULL-PAGE 4-COLOR
- FULL-PAGE B/W
- HALF-PAGE 4-COLOR
- HALF-PAGE B/W

INDIVIDUAL TICKETS

\$125 for members

\$225 for nonmembers

\$235 includes one-year membership in NYWICI

(Enter number of tickets for each type)

___ Member

___ Nonmember

___ Ticket plus NYWICI membership

TOTAL: \$ _____

Please make check payable to: **New York Women in Communications, Inc.**

Please charge my VISA MasterCard American Express

Card Number

Expiration Date

Name on Card

Signature