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COMMUNICATIONS
FOUNDATION

Calling All Students!

Saturday, November 15, 2008 • 8:30 AM – 4:30 PM
Registration begins 8:00 AM

Grand Hyatt New York, 109 East 42nd Street, NYC
Park Avenue at Grand Central Terminal

Annual Communications Career Conference

Register now at www.nywici.org

Take advantage of the Group Discounts

Major communications organizations participating:

Advertising Age | Associated Press | CBS News | CW11 | Essence.com
Hearst Digital Media | Planet Green | NYmag.com | The New York Times | Time, Inc.
The Star-Ledger | TreeHugger.com | Vanity Fair | WABC-TV | Weber Shandwick

Featured Speakers:



Debbye Turner Bell

*Correspondent,
CBS News' The Early Show*



Kate White

*Editor-in-Chief
Cosmopolitan*

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Don't miss this once-a-year, career-building opportunity to meet and network with professionals and luminaries in the communications industry.

Register now for a full day of career guidance and professional networking, breakfast and lunch included. Registration is only \$60 for a Student Member and \$70 for a Non-member. For groups of 10 or more, a \$10 discount per ticket will be applied.

Register now at: www.nywici.org

Communications Career Conference Saturday, November 15, 2008

Schedule of Events

8:00 AM	On-site Check-in Registration and Continental Breakfast
8:30 AM	Welcome and Keynote Address Nancy Rabstejnek Nichols, <i>New York Women in Communications President</i> Senior Vice President, External Affairs, Weber Shandwick
Breakfast Keynote: Debbye Turner Bell, Correspondent, CBS News' The Early Show	
10:00 AM - 11:00 AM	Session I:
Broadcast Journalism	Lynda Baquero, <i>Reporter, WNBC News 4 New York</i> Marla Diamond, <i>Anchor, WCBS 880 News</i> Kristine Johnson, <i>Anchor, WCBS-TV</i> Vanessa Tyler, <i>Anchor/Reporter, CW11 News at Ten</i>
Digital Media	Amy Odell, <i>Fashion Blogger, nymag.com</i> Meaghan O'Neill, <i>Editor, TreeHugger.com</i> Lesley Pinckney, <i>Director of Digital Development, Essence.com</i> Cortney Stanley, <i>Director of Sales, East Region, Hearst Digital Media</i>
Public Relations	Donetta Allen, <i>Vice President, Hunter Public Relations</i> Jennifer Kramer, <i>Communications Manager, PSEG</i> Laura Schoen, <i>President of Global Healthcare, Weber Shandwick</i> Shawn Steiner, <i>Co-Director, Consumer Media, Cotton Incorporated</i>
11:20 AM - 12:20 PM	Session II:
Newspaper/ Newswire Journalism	Nekesa Moody, <i>Music Editor, Associated Press</i> Tanzina Vega, <i>Multimedia Journalist & Web Producer, The New York Times</i> Swapna Venugopal, <i>Reporter, The Journal News</i> Katie Wang, <i>Reporter, The Star-Ledger</i>
Communications Entrepreneurship	Dorothy Crenshaw, <i>President, Stanton Crenshaw Communications</i> Caryl Lucas, <i>Founder, Renoir Productions, Inc.</i> Amy Sewell, <i>Founder and Director, Give It Up for the ARTS</i> Laurel Touby, <i>Founder and Cyberhostess, MediaBistro.com</i>
Advertising	Pam Gentile, <i>Advertising Director, Cotton Incorporated</i> Virginia Rowe, <i>Consultant, RBM</i> Andrea Slodowicz, <i>Connections Director, Forty-Two Degrees at MediaVest</i> Melissa Victorio, <i>Account Manager, Cosmopolitan</i>
12:45 PM	Luncheon and Keynote Address Kristine Welker, <i>New York Women in Communications Foundation President</i> Vice President, Sales and Marketing, Hearst Magazines Digital Media
Luncheon Keynote: Kate White, Editor-in-Chief, Cosmopolitan	
2:15 PM - 3:15 PM	Session III:
Magazines	Cindy M. del Rosario Tapan, <i>Managing Editor, TheGreenGuide.com</i> Marnie Hanel, <i>Researcher, Reporter, Blogger, Vanity Fair</i> Melissa Walker, <i>Novelist and Freelance Journalist</i> Natalie Zmuda, <i>Reporter, Advertising Age</i>
TV Production	Terri Barbagallo, <i>Editor/Owner, SunScreen Post</i> Carmin Biggs, <i>Producer, WABC-TV</i> Kristen Carter, <i>Freelance TV Writer, JazziDreamer Entertainment, LLC</i> Howard Lee, <i>Vice President, East Coast Development and Production, Planet Green</i>
Marketing	Faye Bean, <i>Vice President of Leasing and Marketing, Educational Housing Services, Inc.</i> Cathleen Cuneo, <i>Executive Director of Marketing, Domino Magazine</i> Eleanor Goldhar, <i>Deputy Director External Affairs, Solomon R. Guggenheim Foundation</i> Jill Lipton, <i>Owner, Q10 Marketing</i>
3:30 PM - 4:30 PM	Secrets to a Successful Job Search Crystal Johns, <i>Director of Career Development and Diversity Recruiting, CBS News</i> Jamila McCoy, <i>Associate Manager of Human Resources, Time Inc.</i> Saundra Thomas, <i>Vice President of Community Affairs, WABC-TV</i> Felicia Walker-Benson, <i>Senior HR Manager Diversity & Outreach, The New York Times</i>



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