



FALL ROUND-UP :: GET READY FOR A NYWICI NEW YEAR!



Dear Sammy,

Time flies when you're having fun, and it flies by even faster when you're busy pursuing your goals.

Last week, I finished my last fall semester at Temple University. No more crisp autumn days on campus; no more Homecoming football games; no more Thanksgiving breaks.

We all have "lasts" in our lives. But following each ending is a new beginning. A fresh start. An inspiring future.

Our future as NYWICI students is always bright.

The last few months have been filled with lots of NYWICI excitement. On Saturday, October 20th, 2007, aspiring communications professionals filled New York City's Grand Hyatt Hotel for the annual [New York Women in Communications Foundation Student Career Conference](#). More than 40 professionals spoke on 10 panels to share their experiences in the field, and to inspire us to reach for our goals, too. Learn the secrets each panel shared at the [nextBLOG!](#) now.

Earlier this fall, rock n' roll writer and Jersey girl [Jancee Dunn](#) joined *CosmoGIRL!* entertainment editor [Rachel Chang](#) at Planet Hollywood. Dunn shared how she went from being an average New Jersey girl to a writer for *Rolling Stone*, a MTV veejay and a Good Morning America correspondent.

"First lady of American magazines" [Cathie Black](#), president of Hearst Magazines, and *O Magazine* Editor-at-Large [Gayle King](#) spoke at November's Cocktails and Conversation event. Black shared snippets of wisdom from her motivational book, *Basic Black: The Essential Guide for Getting Ahead at Work (and in Life)*.

At the annual Gratitude Breakfast on November 19th, scholarship winner and just-turned-young-professional Kim Last spoke about how her NYWICI sisters helped her break into communications. Following Last's inspiring words, Deborah Norville, Host, Inside Edition, chatted with Million Mom March founder Donna Dees, about Norville's best selling new book, "Thank You Power, The Science of Gratitude."

What's next? The time is now to apply for the [2008 New York Women in Communications Inc. Foundation Student Scholarship](#). Undergraduate and graduate communications students, as well as high school seniors who aspire to work in communications, who are permanent residents of New York, New Jersey, Pennsylvania, or Connecticut can apply **NOW!** High school students attending high school in any of the above states are also eligible. Deadline is **JANUARY**

15th. Don't miss out on this once-in-a-lifetime [chance!](#)

The leaves have finally fallen and the air is turning from crisp to chill, but NYWICI student members are hot on the trail of their careers and of their dreams. I can't wait to see what great things NYWICI has in store for us in 2008.

See you in the New Year!

~Sammy Davis
sammyd22@gmail.com
Temple University '08
Magazine Journalism

:: From Scholarship Winner to Young Professional :: Kim Last dreams big and achieves bigger with NYWICI

(Left from right) At the 2007 Gratitude Breakfast: Young professional members Tammy Tibbetts and Kim Last with Foundation Board President Betsy L. Morgan and Mary Alice Williams, former news division Vice President of CNN. PHOTO THANKS TO MARY ANN RUSSELL



If it weren't for a random search on Google, Kim Last may never have learned about the opportunities New York Women in Communications, Inc. could offer her.

While looking for scholarships as a high school senior in 2003, Last typed, "Women, communications, scholarships and New York," clicked 'I'm feeling lucky' and landed on nywici.org," she said.

Now this two-time scholarship award winner has launched her career at Forbes.com and is helping current students succeed.

Last was the featured NYWICI scholar speaker at the Gratitude Breakfast in November. She told those gathered about how she got much more than financial aid with the scholarship. She received a network of student and professional friends who have helped her to grow from an 18-year-old college student to a 22-year-old young professional, now working as a sales and marketing assistant at Forbes.com.

Last reflects on the women who have inspired her most in her nearly five years with NYWICI.

"I am so inspired by Barbara Brennan and what she has done at Lifetime TV and the time she dedicates to the foundation board. Barbara interviewed me for my first NYWICI scholarship in 2003 and I felt that she really understood the direction I wanted to take with my career. She

has been a **beam of support**.

"**Terri Park-Hyde** inspires me on a number of levels, most notably her commitment to NYWICI. While job hunting, she sent me the most thoughtful notes. Her words, 'I'm rooting for you,' stick in my head to this day.

"And, finally, NYWICI Foundation President **Betsy Morgan** of *The Huffington Post*. I finally got the chance to speak with Betsy and was so impressed with her life experiences and how she has a real love for media. I only hope to be as well-rounded and as successful as she is."

Whether she's planning an event with the **Student Affairs Committee**, or reaching out to students at events and helping fuel their own passions for the field, Last is a true NYWICI success story.

"NYWICI has given me great friendships with my fellow scholarship winners. It's also given me a tight network of confidants and mentors who I know will support me in my career endeavors," she said.

Last found her path thanks to help from NYWICI. Now it's time to find yours, too!

~Sammy Davis
sammyd22@gmail.com
Temple University '08
Magazine Journalism

:: It's All About the 'Basics' ::

First ladies of American magazines Cathie Black and Gayle King share the basic tips of their advanced success in work and life



Gayle King (left) editor-at-large of O Magazine, and Cathie Black (right), president of Hearst Magazines, talk about Black's new book "Basic Black," citing excerpts on how to make the most of your career and life at November's Cocktails and Conversations event. PHOTO THANKS TO MARY ANN RUSSELL

When [Cathie Black](#), president of Hearst Magazines, told her boss that she was going to write her book *Basic Black: The Essential Guide for Getting Ahead at Work (and in Life)* she assured him that she wouldn't reveal the inner workings of the company and that it would be written for women like his young professional daughters. Indeed it is.

As young professionals ourselves, I highly recommend picking up this book now! It's the perfect guide to getting ahead and just the career pick-me-up you'll need on those rough days.

When Black sat down with *O Magazine* editor-at-large Gayle King at November's Cocktails and Conversations, she proved that her book really was an essential guide for young professionals everywhere. Here's my favorite standout pieces of advice, as read in from *Basic Black*:

- **DRIVE** is something you need to find within yourself to take that step ahead. It will propel you to succeed in life and at work. It's what keeps you motivated. Believe in yourself and only you can sell yourself. Once you get that position you want, prove yourself and go that extra mile "or even a mile and a half."
- **RISK** is good to take when it's been well thought out. Black writes, "It's easier to ask forgiveness than it is to get permission." While that seems scary, I guess it's better to do something you may not be allowed to do but you know it will only be for the better.
- **FIRST IMPRESSIONS** are key, and "the way you present yourself makes a huge difference in how people perceive you, and not just in a superficial way." People judge your capability by how you present yourself, so dress for the occasion, carry yourself with confidence, and look people in the eye.
- **MENTORS** can help you when you're first starting out, but they also change as your career changes too. They can help you make decisions and also help you build connections.

- "The best way to neutralize **FEAR** is by breaking it into manageable parts." And when in doubt, the consequences are "almost never as bad as they seem."



(Left) NYWICI scholarship winner and writer Kaitlyn Dreyling speaks with Cathie Black during the book signing of "Basic Black."
PHOTO THANKS TO MARY ANN RUSSELL

For more of Black's personal, funny and insightful anecdotes, then pick up [Basic Black](#). You'll want to read it now, and again 10 years down the road when you're the CEO!

~Kaitlyn Dreyling
Temple University '08
k.dreyling@gmail.com
Magazine Journalism major, Asian Studies minor

:: Inspiration by the Session ::

Students from near and far meet for a day of shared communications passion at 2007 Student Career Conference

Whether they traveled by plane, bus, subway or foot, the **hundreds of young women** (and, yes, a few men) who found themselves at 109 East 42nd Street at 8:30 a.m. on Saturday, October 20 for the **New York Women in Communications Foundation annual student career conference** shared something special: **Passion and drive.**

Traveling from as far as schools in Colorado, Ohio and Vermont, and from as close as Philadelphia, New Jersey and New York City, these students became **insiders of the communications industry that day.** By **networking and absorbing guidance and inspiration** from dozens of highly accomplished professionals at the Grand Hyatt hotel, they took the **first step to accomplishing their career dreams.**

(Right) Linda Wells, editor-in-chief of Allure Magazine, speaks at the opening breakfast keynote session. PHOTO THANKS TO MARY ANN RUSSELL.



With two keynote speakers and 10 informative panel sessions, New York Women in Communications Foundation had its students covered. Linda Wells, Editor-in-Chief of *Allure Magazine*, spoke at the morning breakfast with her inspiring and witty address, and Adaora Udoji of Court TV left attendees in awe as she explained her extraordinary, pervasive career during lunch.

Panel sessions covering broadcast journalism, digital media, public relations, advertising, film, newspaper/newswire journalism, magazines, marketing and television production provided students with rare access to the communications industry. Both members and non-member heard from bloggers and writers, editors and producers, founders and freelancers, anchors and reporters, documentarians and vice presidents, award winners and best sellers, all the while learning from the experiences and mistakes of these notable professionals.



Students met with industry professionals following each panel, shown left. Panels ranged from TV production to magazine journalism; film to public relations, advertising, marketing and more. PHOTO THANKS TO MARY ANN RUSSELL

"It was wonderful to listen to the stories of real reporters from some of New York City's most prominent newspapers. The conference really gave me a better understanding of how the world of communications works, and what I need to do to break into the industry. My favorite part of the conference was being able to watch and listen to women who have worked hard to accomplish their dreams and have made communications into a successful career."

~Kelly Johnstone, Fordham University '11, Communications and Political Science

"I have recently felt so much pressure in school, and in each of the panels my nerves were calmed. I took in so much new and vital information to guide my path in the future. From the magazine panel, I learned that I need to be willing to accept entry-level jobs in the beginning, and as long as I am persistent I eventually will be able to work my way to my goal job. I think that persistence and determination as well as hard work and dedication will lead to an enjoyable and lucrative career!"

~Marissa Murtaugh, Temple University '09, Psychology

"I thought that the film session was the best. The speakers had the most varied perspectives within the field, but were all still relevant and interesting. As for TV Production, all of the panelists seemed to stress the same things very strongly: that it's who you know and not what you know, and the internships are super important. They also drove home the fact

that the TV production business is a difficult one, but that you do it because you love it."

~Kate Philipson, Temple University '09, Film & Media Arts and American Studies

The student career conference was a success thanks to the hard work of countless members of NYWICI's Student Affairs Committee, co-chaired by Joan Cear and Linda Krebs.

Save the date for next year's conference -- Saturday, November 11!

~Jennifer Pelly
pelly@fordham.edu
Fordham University '11
English and Visual Arts

:: NYWICI Girls' Guide to NYC ::

Hot chocolate to beat the city chill!

'Tis the season of bare trees, crisp winds and nightfall by 4 p.m. Oh, how I dread these colder months! How do you cope with nature's gloom? With a cup of hot chocolate, of course!

Peel off your mittens and wrap your hands around a warm cup of this wintry treat. Although Starbucks does provide a decent cup at every New York City corner, treat yourself to a more cultural sip at one of the city's relaxing cafes.

Jacques Torres Chocolate Haven

(Downtown: 350 Hudson St., at King St.; Uptown: 285 Amsterdam Ave at 73rd St.)

There's just something about the French! Jacques Torres boasts an undeniably decadent cup of "Classic" hot chocolate. Each cup is made with real chocolate chunks, so every sip is a thick, rich and creamy delight. For the more daring divas, crank up the heat with a "Wicked" hot chocolate. This recipe blends the Classic with spice, cinnamon, sweet ancho chili peppers and smoked chipotle chili peppers. It's still sweet, but be careful not to sweat under your several layers! Visit often to try each of Jacques' other varieties, including Peanut Butter, Mocha and even Chai.

Bar Jamón

(125 E. 17th St., near Irving Place)

In keeping with a traditional Spanish breakfast, Bar Jamón serves its super-thick, spiced hot chocolate with warm, cinnamon-sugar-covered churros. Dunk, drink and quote Dora the Explorer, "¡Delicioso!"

Writer Jane Razon (*right*) stays warm with a cup of hot chocolate at one of her favorite cafes, Jacques Torres Chocolate Haven. With downtown and uptown locations, you can't stay cold for long! PHOTO THANKS TO JANE RAZON



Otto Enoteca Pizzeria

(1 Fifth Ave., at 8th St.)

At Mario Batali's east side restaurant, an Italian spin makes for a delicious cup of hot chocolate, called **gianduja calda**. This medium thick, but delicate beverage features a rich blend

of milk and hazelnut chocolates. It's served **extra frothy** in a **dainty white teacup and saucer**, and is accompanied by a **yellow buttery biscuit**. So if you love **Nutella**, this is the most advisable way to drink it! And I almost forgot-they serve a **great slice of pizza** too!

The City Bakery

(3 W. 18th St., near Fifth Ave.)

For New York's **most famous** hot chocolate, fall in line at **The City Bakery**. Savor a mug full of **thick, classic dark chocolate indulgence**. If you're not fond of the bitterness of dark chocolate, add some **satisfying sweetness** with a charming **homemade marshmallow**. And because this **claim-to-fame** is so special, they feature a new variety of hot drinks-from **Banana Peel** to **Beer**-for each day of February.

~Jane Razon

ijrazon@hotmail.com

Fordham University '10

Communications and Media Studies major, Business minor



MEET THE MASTHEAD

nywiciNEXT & nextBLOG

Sammy Davis

Editor-In-Chief

Jane Razon

Managing Editor

Emmie Twombly

Development Director

Kelli Plasket

Designer

UPCOMING CAREER PEEKS

All PEEKS are in New York City!

Feb 11: Therese Poulsen

Founder/Director of The Breath of Hope Foundation
SIGN-UPS BEGIN JAN 11.

Feb 11: Dana Roc

Founder/President of DanaRoc.Com
SIGN-UPS BEGIN JAN 11

Feb 12: Joyce Newman

Founder/President of The Newman Group
SIGN-UPS BEGIN JAN 12

Feb 14: Rita Henley Jensen

Founder/Editor of Womensenews.org
SIGN-UPS BEGIN JAN 14

CAREERPEEK.ORG

[Forward email](#)

Email Marketing by

✉ **SafeUnsubscribe®**

This email was sent to nywicinext@hotmail.com by nywicinext@gmail.com.

[Update Profile/Email Address](#) | Instant removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).



New York Women in Communications, Inc. : Student Affairs Committee | 355 Lexington Ave 17th Fl | New York | NY | 10017-6003