

W NEW YORK
WOMEN
IN
COMMUNICATIONS

Connect
with the
women
who
connect
the world

YOUR FUTURE STARTS NOW
SO **CONNECT** WITH US FOR... NETWORKING

CAREER DEVELOPMENT

EDUCATIONAL OPPORTUNITIES



“It is never too late to learn something new. No matter who you are, you can always get better.”

– Gayle King,
Editor-at-Large,
O, the Oprah Magazine,
2010 Matrix Award winner
and NYWICI member



NEW YORK WOMEN IN COMMUNICATIONS

WHO WE ARE

New York Women in Communications (NYWICI) is the premier organization for female communications professionals in the New York metropolitan area. We offer timely, relevant professional education as well as networking, mentoring, coaching and volunteer opportunities that help our members make personal and professional connections while developing skills and careers.

OUR MISSION

Our mission has not changed since NYWICI was founded in 1929. We empower women at any stage in their communications career and across all the communications disciplines to reach their full professional potential.

OUR MEMBERS

Our members are focused and get the job done. They range from college students to retirees and include full-time employees as well as freelancers, consultants and business owners. They represent all aspects of the rapidly changing communications landscape – advertising, broadcasting, corporate communications, digital and multi-media, film and video, graphic arts, integrated marketing, public relations, publishing, social media and much more – and we offer them all opportunities that support their professional development.

MEMBER BENEFITS

- Advance notification and reduced fees to career-building and networking events and programs including the annual Matrix Awards and the New York Women in Communications Foundation's annual Student Career Conference
- Exclusive member-only events including financial and digital media salons
- A complimentary one-hour coaching session from one of nearly 20 professional coaches
- Listing in and exclusive access to NYWICI online member directory
- Online job board and opportunity for free job and internship postings
- Free subscriptions to NYWICI CONNECT, a print newsletter, NYWICI Now, a monthly email newsletter, and nywiciNEXT, an online student/young professional newsletter
- Access to affordable dental, medical and disability insurance and benefits as well as discounts for Coakley designer bags, spas and club memberships
- A "no annual fee" affinity VISA credit card benefiting the New York Women in Communications Foundation



W NEW YORK
WOMEN
IN
COMMUNICATIONS

“Joining NYWICI was one of the best decisions I made for my career. Membership offers support, friendship and camaraderie and also helped me land my dream internship and from there my first job.”

– Erin Galloway, Publicist, Penguin



GET CONNECTED – AND STAY CONNECTED!

Join and connect with the women who connect the world.

Membership Levels*

- Individual:** \$150 in annual dues with one-time administrative fee of \$45
- Student:** \$45 in annual dues
Open to all P/T & F/T college and graduate school students enrolled in an accredited school
- Young Professional:** \$75 in annual dues with one-time administrative fee of \$25
Open to those who graduated within last five years
- Retiree:** \$45 in annual dues
- Non-Resident:** \$45 in annual dues plus one-time administrative fee of \$25
Open to those who live outside the NY/NJ/CT metro area
- Lifetime:** \$1,000 one-time payment with one-time administrative fee of \$45 for new members

**Fee for membership, which runs June 1-May 31, may be pro-rated based upon enrollment date.*

**MEMBERSHIP IS JUST A
FEW CLICKS AWAY AT
WWW.NYWICI.ORG**



“Being a member of NYWICI has been an extremely important part of my professional and personal growth. As a new business owner, it has provided a support system, with tools and knowledge that have been a true resource for me.”

– Kendra Bracken-Ferguson,
Co-Founder, Digital Brand Architects



NEW YORK WOMEN IN COMMUNICATIONS

COMMITTEE INVOLVEMENT

To connect with peers and get the most out of your membership, get involved by volunteering to serve on one or more committees. You will gain and reinforce skills, meet and network with new colleagues, and serve an organization dedicated to empowering women of all ages and in all aspects of communications to reach their full potential.

NYWICI COMMITTEES INCLUDE:

- Integrated Marketing & Communications (focuses on public relations, marketing, branding, website, newsletters, blogs and social media)
- Matrix (plans, promotes and executes the annual Matrix Awards luncheon)
- Membership (recruits, welcomes and orients new members)
- Programming (plans and executes all aspects of events)
- Sponsorship (creates sponsorship packages and seeks out new sponsors)
- Student Affairs (in conjunction with the New York Women in Communications Foundation, this committee plans and executes the annual Student Career Conference and other events aimed at student and young professional members)

To volunteer for a specific committee or learn more, e-mail info@nywici.org.

**CONNECT WITH
THE WOMEN
WHO CONNECT
THE WORLD**



“In today’s job market, there’s nothing more important than staying connected, building strong relationships and developing a personal brand. As a member, I can attest that NYWICI is a great organization offering many opportunities to do all of these.”

– Diane Baranello, Owner,
Coaching for Distinction



NEW YORK
WOMEN
IN
COMMUNICATIONS
FOUNDATION

The New York Women in Communications Foundation is the 501(c)(3) philanthropic arm of the organization. Its focus is on education and career development for students, young professionals and those transitioning into communications. The Foundation relies on corporate and private donations from members and others to support its varied programs and initiatives, which include:

- A generous scholarship program that in recent years has awarded approximately \$100,000 annually to high school seniors, college and graduate school students who are permanent residents of New York, New Jersey, Pennsylvania or Connecticut or who are from outside the region but attend an accredited college or university in the five boroughs of New York City
- An influential Student Career Conference with a full day of career development sessions and panels featuring 50 professionals
- Behind-the-scenes visits to media outlets, panel discussions and other events throughout the year that offer educational, networking and volunteer opportunities to acquire skills, build careers and develop professional contacts
- A formal mentoring program that matches students and young professionals with experienced communications professionals who provide real-world advice and encouragement
- A high school outreach initiative within NYC schools to enlighten economically underserved young women with an interest in communications careers



IT'S EASY TO JOIN – GO TO WWW.NYWICI.ORG

“NYWICI is an organization of women not only passionate about the communications industry but also about helping each other succeed.”

– Chelsea Orcutt, student and 2009 & 2010 NYWICI Foundation Scholarship recipient



NEW YORK WOMEN IN COMMUNICATIONS FOUNDATION

STUDENT MEMBERSHIP

New York Women in Communications and its Foundation are dedicated to the next generation of communications professionals and therefore are focused on meeting student member needs. In addition to the benefits all members receive, student-focused benefits include:

- Formal mentoring and networking opportunities with seasoned professionals
- Access to online job board featuring internship and job listings
- Real-life, resumé-building experience through committee service
- Behind-the-scenes tours at top media organizations



**START PLANNING
YOUR CAREER WHILE
STILL IN SCHOOL**





New York Women in Communications empowers women in all communications disciplines to reach their full potential by promoting their professional growth and inspiring them to achieve and share their successes in the rapidly changing world of communications.

To become a member and to view the events calendar go to www.nywici.org.

Follow us on:  twitter.com/nywici

 facebook.com/nywici

 linkedin.nywici.org

New York Women in Communications
355 Lexington Avenue, 15th Floor
New York, NY 10017

212.297.2133

Email: info@nywici.org

www.nywici.org

W NEW YORK
OMEN
IN
COMMUNICATIONS