

June 2011 Sign up for Ladies Who Laugh | Join the Hawaiian party

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NEXT UP



TONIGHT 6:00-8:00pm

Cocktails & Conversations with Candace Bushnell

Celebrate the release of Candace Bushnell's newest book, **Summer and the City**, over cocktails and hors d'oeuvres. Candace, left, discusses and signs copies of her book, the prequel to **Sex and the City**. @ Café SFA, Saks Fifth Avenue, 611 Fifth Ave. (between 49th and 50th streets), Floor 8

[REGISTER >>](#)

Tuesday, 06.28, 6:00-9:00pm
Ladies Who Laugh



Enjoy cocktails and hors d'oeuvres at the 5th Annual **Ladies Who Laugh**, which showcases the female comics Karith Foster, Helen Hong, Kristen Schaal, left, co-author of **The Sexy Book of Sexy Sex**, and Jodie Wasserman.

@ Jimmy Fallon Studio 6B, NBC, 30 Rockefeller Plaza (at 50th Street)

[REGISTER >>](#)

Thursday, 06.30, 6:00-9:00pm
Night of the Coaches

Network with industry leaders and NYWICI coaches during roundtable discussions. The event features industry-focused discussions for professionals at all stages, plus six designed for students and young professionals.

@ NYU, Kimmel Center, 60 Washington Square South (at West 4th Street)

[REGISTER >>](#)

Wednesday, 07.13, 6:00-8:00pm
Sarongs@Sunset

NEED-TO-KNOWS

- 1 JOIN a **committee**.
- 2 RECOGNIZE members, mentors, coworkers, clients and friends on NYWICI's **Gratitude Wall**.
- 3 RENEW your **membership**.

-- Rodeena Stephens

NYWICI PULSE



Lady Gaga just sold 1 million albums in one week. What do you think of her?

- I'm one of her Little Monsters - go Gaga!
- She's a marketing mastermind - good for her!
- She's a Madonna wannabe.

Vote now on [nywici.org](#).

-- Deirdre Wyeth



Treat yourself to an intimate Hawaiian-themed gathering with Patrice Tanaka, left, 1996 Matrix honoree and NYWICI president from 2002-2003. Tropical drinks, hors d'oeuvres, Hawaiian music and a sunset view of the Hudson River are on the menu for the event, with proceeds benefiting the NYWICI Foundation.

Location: Details will be provided upon ticket purchase
[REGISTER >>](#)

FOR STUDENTS AND YOUNG PROFESSIONALS

Thursday, 07.14, 11:00am-12:45pm

Behind the Scenes: CBS 2 News with Dana Tyler

Join NYWICI Foundation for a behind-the-scenes look at the news operation, including a Q&A with Dana, and a tour of the newsroom.

@ CBS Broadcast Center, 524 West 57th St. (between 10th and 11th avenues)

[REGISTER >>](#)

-- Edited by Katie Corrado

Spotlight On... Ladies Who Laugh

As any doctor will tell you, it's good—and healthy—to laugh. That's one reason why it's especially cool that NYWICI's Foundation Board has institutionalized a "laugh event" each summer with its **Ladies Who Laugh** benefit. On June 28, you're invited to gather, giggle, snort and honk with and at some of the funniest women in comedy. Below, read about three of them.

Karith Foster



From Karith's website "Since coming to NYC, she's been nicknamed 'Princess' by several friends who are convinced she's actually a Jewish girl from Long Island trapped in her body—which would technically make her a JA-AP (Jewish African-American Princess). So, in her case, it's not 'talk to the hand,' but 'talk to the manicure.' And although she may never have cooked a full meal in her life, she has the Zagat Restaurant Guide practically memorized.

"Karith performs weekly at a variety of NYC comedy clubs, including Comix, The Comic Strip, Caroline's, Gotham Comedy Club, Stand-up New York Comedy Club, Broadway Comedy Club & Café and New York

Comedy Club."

Helen Hong



SING IT, SISTER! Catherine Mathis Becomes NYWICI's President



NYWICI's newest president, Catherine Mathis, left, serenaded members at the Annual Meeting last month with a line from "We Are Family," the hit dance song from the seventies.

"I've got all my sisters with me," she sang, before formally introducing herself as the organization's president for the 2011-2012 year.

Catherine has a lot to sing about. This accomplished communications professional is currently SVP, marketing and communications, for Standard & Poor's, for which she is also the organization's primary spokeswoman. Prior to that, she climbed the corporate ladder at The New York Times Company for seven years and finished as SVP, corporate communications.

As Catherine's year at the helm unfolds, NYWICI's publications will be writing more about her. But, for now, hold on to the melody, sisters.

**THANK YOU,
LINDA KAPLAN THALER**



From Helen's website "As a stand-up comedian, Helen's 'cute little Asian girl' demeanor leaves audiences totally unprepared for her naughty and irreverent material."

She is a "comedian, TV host, matchmaker and star of Logo Channel's reality dating series Setup Squad. Helen's stage presence and mischievous point of view have landed her on the Huffington Post's Favorite Female Comedians list and a profile in The New York Times. Helen has been featured on E!, TLC, and is a frequent host of the PBS syndicated talk show 'Asian America.'"

On humor, between the sexes "Men and women both say having a 'great sense of humor' is essential in a mate. But they sure don't mean the same thing. To women, a sense of humor means a man who makes them laugh. To men, 'sense of humor' means 'she laughs at my jokes.' For proof, see any Seth Rogan movie."

Jodie Wasserman



New York City native Jodie upset her parents by studying acting after graduating from college. Then, at the recommendation of an acting coach, she tried stand-up and hasn't looked back. Known for her honest, feisty persona and hard-hitting material, Jodie was the co-creator and host of Spin Cycle Comedy, a stand-up show that took place in a NYC laundromat. The New York Times, Newsweek and Japanese television reported on the show. She has appeared on Comedy Central's Premium Blend, BET's Comic View, the Dutch TV show the Comedy Factory and at top clubs throughout the United States.

Through her eyes "Sitting at Starbucks, drinking an iced mocha, watching three women in their 70s laughing and having a great time. They all have perfectly curled, grey old-lady hair and identical bags from Fabco Shoes. FYI: Fabco Shoes is a store that sells the cheapest shoes on Earth. They are obviously all wearing the shoes they just bought. Me? I am alone with my newly styled trendy hair and nice expensive sandals, not having so much fun. Moral of the story: Shallowness is boring. Maybe Bloomies will let me exchange these sandals for a life of friendship and laughter."

-- Michelle Lodge

Congratulations, Winners

At this year's annual meeting, Beth-Ellen Keyes, Michele Hush and Marie Dugo were recognized for their contributions to NYWICI, honored with the Distinguished Service Award, Liz Hoover Award and Young Communicator Award, respectively.

- **Beth-Ellen**, Matrix Committee Program co-chair and Mentoring



A year ago, Linda Kaplan Thaler came into office as NYWICI's president with an ambitious goal: 2,011 members by 2011, more than double the membership at the time.

If anyone doubted Linda would reach this number, they didn't know her well. The CEO and chief creative officer of the ad agency Kaplan Thaler Group put her considerable energies into reaching—and exceeding—her goal. She often spoke at Cocktails & Conversations before the programs began, detailing the many benefits of becoming a member. Earlier in the year, she unveiled a contest offering a seat on the dais at the Matrix Awards luncheon to the member who recruited the most new members. Bonnie Blake was the lucky winner.

During Linda's term, she was never short on ideas that would promote the organization. But would we expect less? She is after all the creative force behind a leading advertising and entertainment company and the author of countless jingles, including "I don't want to grow up, I'm a Toys'R'Us kid."

Most of all, NYWICI members will remember Linda's warm, welcoming spirit and infectious laugh as the hallmarks of her presidency.

-- Patricia Maloney

**JOIN A COMMITTEE:
STUDENT AFFAIRS**



Ladies Who Laugh and the Student Career Conference are just two of the events brought to you by NYWICI, thanks to the Student Affairs Committee. Meetings are on the third Wednesday of each month after

work; call-in members are also invited. Members of Student Affairs help with a wide range of tasks, including identifying key speakers and talent for events,

Committee co-vice president, is a communications professional with experience in entertainment, new media, publishing, financial services, healthcare and telecommunications. She founded SpeakerSpace, a conference development and corporate communications consultancy, in 1997 and is also active in many professional organizations.

- **Michele**, editor of the Aloud blog, recently joined Thomson Reuters as chief storyteller for its markets division, for which she writes and edits internal communications stories for the news organization's 30,000 employees. She has also worked at Grey Advertising and as a marketing communications consultant and speechwriter, and she pens her own **Divinpotent Daily**.
- **Marie**, a three-time Foundation scholarship winner, received a B.A. from Vassar College in media studies and urban studies this spring. At Vassar, she has served as reunion intern, managing the student workforce over the annual Reunion Weekend; president of the Vassar Catholic Community; and social media editor of the school's student-run newspaper of record, the Miscellany News.

-- Alissa Pinck

Welcome, Rina Madarang!



When Maria Regina Madarang, who goes by Rina, is not knee-deep in applying and interviewing for full-time marketing positions, she's got her hands full with other interests: gardening and cooking. She tends to six orchid varieties in her apartment, is a member of the Manhattan Orchid Society and a garden captain at Van Vorst Park in Jersey City. And she cooks: Right now, she's in a homemade bread-baking phase. Rina said that she is "still an amateur cook, learning to be a gourmet."

Previously, Rina was an associate editor for teNeues Publishing, where she did business development and licensing, as well as editorial coordination of sales and marketing collateral and books, and overseeing the translations of books from English to French, Italian, German and Spanish.

Hooked in by C&C It was at a recent Cocktails & Conversations that spurred Rina to join NYWICI. "Being a part of NYWICI continues to be a rewarding experience, both professionally and personally," she explained. "Because of the amazing members and great programming, I still come home from each event motivated and inspired."

-- Rachel Buttner

And Finally...

determining which industry-related topics are top of mind for students and young professionals, and working together to plan events that reflect those ideas.

If you're interested in joining the committee, email studentaffairscommittee@nywici.org.

-- Rachel Bowie, above, and Stephanie Fraiman
Co-Vice Presidents, Student Affairs Committee

ON ALOUD THIS MONTH: A MAID'S STORY

The headlines about former IMF chief Dominique Strauss-Kahn's alleged sexual attack on a hotel housekeeper at the Sofitel in New York City unearthed old memories in Catherine Carozzi, speechwriter and NYWICI Foundation secretary. On **Aloud**, she shares her own dark memories of working as a hotel maid during high school.

-- Michele Hush

JOBS OF THE MONTH

Visit NYWICI's **job listings** for information on how to apply for these positions as well as additional opportunities.

- 1 Administrative Assistant (Creative Dept)**
Cree8 Group of Companies
Entry-level
- 2 Public Relations Manager**
Bloomingdale's Bergen County
Mid-level
- 3 Account Executive**
Millissime, Ltd.
Mid-level

You'll find career resources in the **Members Hire Members** Career Center.

-- K.C.

CONCERT BENEFITS GIRLS IN DEVELOPING WORLD



- **Must-See at the Met—Alexander McQueen: Savage Beauty** The exhibition, organized by the Costume Institute, celebrates the late Alexander McQueen's contributions to fashion. His designs often referenced the exaggerated silhouettes of the 1860s, 1880s, 1890s and 1950s, but his technical ingenuity always imbued his pieces with an innovative sensibility. The exhibition features approximately 100 ensembles and 70 accessories from his 19-year career, including the "bumster" trouser, the kimono jacket and the three-point "origami" frock coat.

- **40 Free Things to Do in NYC**
- **4th of July Macy's Fireworks**

- **Museum Mile Festival, 06.14, "New York's Biggest Block Party"**
- **New York City Girl Surya Garg, 12, Stars as Luka in Salman Rushdie Story, Read by the Author** (video)
- Root for the 'B' Teams:
 - Brooklyn Cyclones**
 - Staten Island Yankees**
- **Summer Concerts In and Around the City**



This Friday, June 10, JoJo, Nina Sky, Nikki Jean, Kimberly Nichole and Eddy will perform at the **GIRLS WHO ROCK** concert, as a benefit for the nonprofit organization She's the First at the Gramercy Theater, supporting a Millennial movement for girls' education worldwide that started within the folds of NYWICI's scholarship alumnae.

The organization supports girls in developing countries to become the first in their families to graduate college. It is run by NYWICI members and former scholarship winners Tammy Tibbetts and Christen Brandt. Other NYWICI members involved are Emily Kostic, Stephanie Rushford and Elizabeth Stoltz.

Among the beneficiaries are girls from Ethiopia, Guatemala, India, Kenya, Nepal, Sudan and Tanzania. Primary school girls, above, are from the Bumwalukani Village, Bududa district in Uganda, the Academy of Hope, and have benefited from **She's the First**.

-- Tammy Tibbetts

Why Join NYWICI?

You get a discount on yoga classes. Om shante.

Sign up now!

NYWICI Now
Michelle Lodge Editor
Kelli Plasket Production Editor
Alison Crisp Stockley Copy Editor

Integrated Marketing & Communications Committee
Stacy Green, Tricia Kenney and **Patricia Maloney** Co-Vice Presidents

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