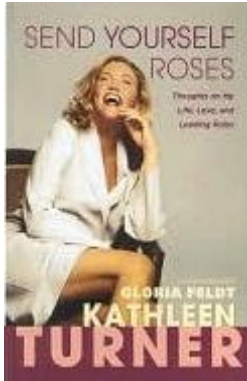




08.28.2008

[SAVE THE DATES](#) | [WRAP-UPS](#) | [ASK THE CAREER COACH](#) | [AND FINALLY...](#)

SAVE THE DATES



10.07 (Tuesday), How Does She Do It?
Geared to "jugglers," such as working mothers, those starting a business or anyone else who's keeping lots of balls in the air. Organized by the Programming Committee **Registration Opening Soon!**

11.15 (Saturday), Student Career Conference
Courtesy of the Student Affairs Committee. Grand Hyatt Hotel, 42d St. and Lexington Ave.

11.24 (Monday), Send Yourself Roses
Hear actress Kathleen Turner and author Gloria Feldt discuss their book at the annual Gratitude Breakfast, Cipriani's at 23d St.

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Ask The CAREER COACH

Did the senator face sexism on the campaign trail?

HILLARY VS. THE MEDIA

By Patricia Maloney



No matter what Sen. Hillary Clinton does, she's a newsmaker, or a lightning rod. Discussion of that exceptional quality was especially evident in June, when the New York Women in Communications Foundation and the Student Affairs Committee presented a panel titled the 2008 Election: The Ultimate Communications Case Study in midtown at the CUNY Graduate School of Journalism (once the home of the long-defunct, but legendary, New York Herald Tribune).

During that evening, four journalists from print, broadcast and the Web addressed a topic of concern to many women: Did Hillary Clinton encounter sexist coverage during her run for the presidency?

Keli Goff, pundit and blogger who wrote the recently released *Party Crashing: How the Hip-Hop Generation Declared Political Independence* (Basic Civitas), worked on Clinton's 2000 Senate campaign and said she believes using coverage of Clinton as a gauge of any media sexism isn't fair. That's because, she said, "Hillary is a polarizing figure."

But Jodi Kantor, political reporter for *The New York Times*, countered that no one



Marion Gindes

For some 20 years, Marion Gindes, a PhD in clinical psychology, has helped women discover their strengths and resources. This business psychologist, consultant, coach and psychotherapist specializes in executive coaching, career advancement, gender issues, sexual harassment and other work- and life-related issues. Marion has also been featured on national television and been quoted in such publications as *The New York Times*, the

was a true test case and that "Hillary is a woman who got further than any other woman."

"Sometimes sexism comes in the form of mockery," said Amanda Michel, project director for the *Huffington Post's* OffTheBus, a citizen-produced campaign news site. She argued that when you look back at the reporting during the campaign, Clinton was a victim of it.

Senior producer Liz Nord from MTV commented on how the gender makeup in the press corps may affect the issue. When she was covering one of Clinton's speeches, "80% of the reporters in the media pit were men."

Future female presidential candidates may face more evenhanded coverage, thanks to Clinton. Kantor pointed out that women have already sent a strong message that they believed the coverage was sexist. Now, it's up to the networks to listen.

For more on the panel's discussion, which focused mainly on the Internet's impact on this election cycle, go to NYWICI's site: [2008 Election: The Ultimate Communications Case Study - Politics Panel Focuses on Internet Driving Election Coverage](#)

Tuned In to the Parties

The Democratic National Convention concludes tonight in Denver with the acceptance speech of Senator Barack Obama. The Republican National Convention kicks off its four-day event in the Twin Cities on Monday. Check local listings.



Ladies Who Laugh Redux

When: July 23

Where: Conan O'Brien's studio at Rockefeller Center

Who: Amy Schumer, Maureen Langan, Becky Donohue, Leighann Lord and Robin Gelfenbein (pictured, l. to r.) and a sold-out crowd

What: 5 stand-up comediennes donated their time

Why: The Student Affairs Committee-sponsored event raised money specifically for one of the scholarships the committee sponsors. (This event was so popular last summer, the committee repeated it last month.)

The Comedians: Amy Schumer of "Last Comic Standing" fame. Favorite line: "That's so cute - you think I'm turning off the light so you can't see me."

Leighann Lord made a repeat appearance, having wowed the crowd at last year's event. Favorite line: "I told my nieces and nephews to please stop texting Grandma. She thinks she's getting messages from Jesus. I saw one of the e-messages: 'I love you and I can't wait to see you.' "

Robin Gelfenbein was also a repeat act from last July. This year she performed an excerpt from an upcoming one-woman show about her experience driving the Oscar Meyer Weinermobile. You can figure out your own favorite line.

Washington Post and the *American Lawyer*.

Q: How do you help a client who believes she's treated without respect, while her male colleagues are acknowledged?

A: A client in the financial-services industry repeatedly faced this problem. Male colleagues ignored her suggestions, yet when a man repeated the same ideas, others listened.

I recommended she form an alliance with a colleague, preferably male, who can support her ideas. For example, he could say, "Joan has a good point. I would like to hear more about it from her."

I also counseled her to bring up ideas herself, with a twist. When someone else repeated one of her proposals, she would say, "Tom's comment adds a good point to my suggestion that we . . ." In this way, she took back ownership, supported Tom and, indirectly, made Tom her ally. By asserting herself, rather than complaining or doing nothing, the right people started paying attention and her career thrived.

- As told to Alissa Pinck

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Marueen Langan, who opens for Joy Behar, broke the four-letter-word barrier for the evening. Favorite line: "I don't want to hate people. They make me hate them."

Becky Donohue, daughter of a Colombian mother and Irish father, found humor at home and in her tough neighborhood. Favorite line: "I know I'm a city girl. No matter how tough I am, I become a screaming vagina when I see a rat. It looks like an epileptic seizure mixed with an Irish jig."

What Else? The post-show nosh and raffle in the NBC Commissary was delicious and zany in its own right.

Sponsors included NBC Universal, Apple Tree Market, Absolut Vodka, Magners, Culligan, Alta Vista Terroir Expressions Winemakers and Romano's Bodega.

--Deirdre Wyeth

Send us your feedback!

Let us know what you think of the articles and what you want to see in upcoming editions. If you're interested in contributing, shoot us an email at websitecommittee@nywici.org



And finally....

REPORTER IN THE RED DRESS HBO's *Thank You, Mr. President: Helen Thomas at the White House*, produced and directed by Rory Kennedy, <http://www.hbo.com/docs>

HUMAN RIGHTS *The Judge and the General*, produced and directed by Elizabeth Farnsworth, formerly chief correspondent of PBS's *Newshour with Jim Lehrer*, and Patricio Lanfranco. Covers Chilean judge Juan Guzman's political transformation while handling the many cases against his country's strongman Augusto Pinochet.

"<http://www.pbs.org/pov/pov2008/judgeandthegeneral/preview.html>

TIMES'S BLOGOSPHERE FLAP

http://www.salon.com/mwt/broadsheet/2008/07/30/blogher_convention

HEALTH ALERT Wrong bra damages breasts, researchers warn.

<http://news.bbc.co.uk/go/em/fr/-/2/hi/health/7523295.stm>

NEW BOOKS by members: [Tangy, Tart, Hot and Sweet: A World of Recipes for Every Day](#) (Weinstein) by Padma Lakshmi; [Garlic and Sapphires: The Secrets of a Critic in Disguise](#) (Penguin) by Ruth Reichl; [From the Heart: Seven Rules to Live By](#) (Hyperion) by Robin Roberts

Michelle Lodge, *Editor, NYWICI Now* | Patricia Maloney, *Content Director*
Gail Griffin, Linda Levi and Dorothy Crenshaw, *Co-VPs, Integrated Marketing and Communications Committee*

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